



6 June 2017

For immediate release

REINZ appoints new Communications/PR Manager

The Real Estate Institute of New Zealand (REINZ) has today announced the appointment of Dee Crooks as its new Communications/PR Manager.

Prior to joining the REINZ, Dee has spent the last 10 years specialising in financial services communications - particularly strategic internal and external communications, media relations and issues management.

Commenting on her appointment, Dee says: "As the property market continues to be a key focus of conversation across the country, I couldn't think of a more exciting time to be joining the industry. I'm looking forward to working closely with our members and the industry as we continue to share content and stories to our diverse group of stakeholders."

Bindi Norwell, CEO, REINZ says: "Dee brings a significant level of communications experience to the role which will be an asset as we further develop our communications strategy and generate media coverage as we continue to increase our voice of the real estate industry in New Zealand. I'm delighted to welcome Dee to the team."

ENDS

For further information, please contact Dee Crooks on dcrooks@reinz.org.nz or 021 953 308.